

EOU2013UK



NORWICH

27–31 AUGUST 2013

9th Conference of the European Ornithologists' Union

www.norwich.eouunion.org



hosted by
the University of East Anglia

supported by
British Ornithologists' Union
British Trust for Ornithology
Edward Grey Institute
RSPB

Welcome



We are delighted to invite you to participate in the 9th Conference of the European Ornithologists' Union, (**EOU2013UK**) which will be held at the University of East Anglia, Norwich, UK, on 27–31 August 2013.

The University of East Anglia (UEA) is proud to be hosting the first EOU meeting to be held in the UK. UEA has a dynamic research community with expertise that covers the full spectrum of biology and includes the Centre for Evolution, Ecology and Conservation which has a major avian focus, including studies of avian evolution, behaviour, ecology and conservation, and encompassing individual- and population-scale studies at local, regional and global scales.

Working with UEA to deliver **EOU2013UK** have been representatives from some of the major UK ornithological institutions – the British Ornithologists' Union (BOU), British Trust for Ornithology (BTO), Edward Grey Institute of Field Ornithology (EGI) and the Royal Society for the Protection of Birds (RSPB).

This ninth conference of the EOU follows successful events in Italy, Poland, the Netherlands, Germany, Belgium, Austria, Switzerland and Latvia, and is the first time to be hosted in the UK. The EOU conference has established itself as one of the largest meetings of ornithologists in the world. It is an opportunity for those working in avian science to learn of the latest developments in this ever-changing and expanding field.

The scientific programme will cover a broad range of ornithological issues including symposia, contributed paper and poster sessions. Accepted symposia will cover climate change, morphology, evolution, bird collisions, pesticides, ethno-ornithology, habitat management, hybridization, predation risk, migration flyways, migration strategies, population dynamics.

East Anglia is the Mecca of British birding. This region of Britain contains a huge concentration of local, regional and national nature reserves, many of them established to protect rare or declining bird species. These reserves are scattered across a diverse region of varied habitats and landscapes including some of the most important coastal and freshwater wetlands in Britain. Our day of excursions will concentrate on the coastal regions of Norfolk and Suffolk, nationally and internationally important for various bird species.

We are looking forward to a very successful Conference with over 300 participants reflecting our strategy of mixing science and topical issues with the latest advances in research and technology, to create an integrated event in which the needs of commercial companies as well as delegates are fully met.

We hope you will consider supporting **EOU2013UK**, and we look forward to seeing you in Norwich.

Venue

EOU2013UK will take place in the University of East Anglia, Norwich, UK.

UEA is a campus university lying on the outskirts of the cathedral city of Norwich - the county city of Norfolk. It is an internationally renowned university providing top quality academic, social and cultural facilities to over 14,000 students.

UEA is ranked in the top one per cent of universities in the world and is consistently in the top ten for student satisfaction. This brings with it outstanding facilities which we will make good use of for **EOU2013UK**.



Delegates

The EOU Conference has become the largest ornithological scientific meeting in Europe. Around 300 delegates are expected to attend **EOU2013UK**. Previous EOU Conferences have attracted this number, and the very strong scientific and educational programme combined with the attractiveness and accessibility of Norwich as a venue leads us to be confident of an excellent attendance at the 9th EOU Conference.

Interaction and effective communication between researchers, policy makers, conservation practitioners and resource users is fundamental to the success of conservation endeavours, and the 9th EOU Conference will provide an international forum to facilitate this.



Sponsorship opportunities

We are asking industries related to avian science and bird conservation to participate actively in this prestigious event which will act as a shop window for all that is best in the field of avian science and bird conservation. It provides a major opportunity for you to promote the interests of your company to researchers across Europe and beyond.

Pocket programme – £1,000

The essential pocket programme will be distributed to all delegates on site and will contain a handy overview of the Conference. The sponsor's logo will appear on the front cover.

Delegate badges & lanyards – £750

Distributed in the delegate bag, this is a unique opportunity to highlight your company name and logo on an item which will see continuous use throughout the Conference.

Delegate bag – £2,000

A high-profile item. The sponsor's logo and branding will be printed on the delegate bags (also to include the Conference logo).

Delegate bag flier – £350

A single-page insert (provided by the sponsor), maximum size A4 (can be folded), which will be inserted into the Conference delegate bag by the Organisers.

Delegate bag gift – £350

The sponsoring company can provide objects which may enhance delegates' conference experience. It is the sponsor's responsibility to comply with national legislation regarding delegate gifts. All gift items must be pre-approved by the Organisers.

Pens & pads (supplied by sponsor) – £500

Distributed in the Conference delegate bags, this is a unique opportunity to highlight your name and company logo on two items which will see continuous use throughout the Conference.

Conference reception – £1,250

The opening Conference reception is an excellent opportunity for a sponsor to promote themselves to the arriving delegation. The sponsor will be allowed to dress the reception area with displays and stands and provide whatever hand-outs they wish (leaflets, brochures and free gifts).

Conference dinner – £1,750

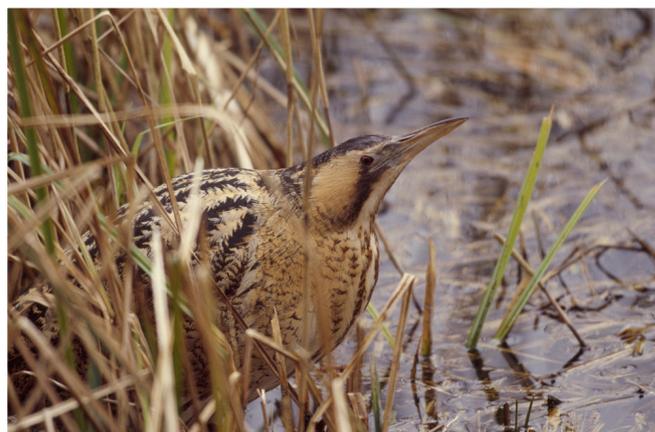
The **EOU2013UK** Conference Dinner (with entertainment) which will take place on the evening of Friday 30 August in the magnificent surroundings of St Andrew's Hall in central Norwich. An excellent menu and entertainment will be provided. The sponsor's logo will appear alongside all references to the Conference Dinner (website programme, printed programme, etc.) and on the dinner menus.

Poster area – £1,500

Posters will be displayed in the Exhibition Hall in the Lower Common Room throughout the Conference opening hours. The Sponsor's logo and name will be prominently displayed in the poster area and will appear on the instructions to poster presenters. There will be the opportunity to offer a sponsor's "named" best poster prize (gift to be provided/funded by the sponsor).

Funding and Educational Grants

The Organising Committee welcomes any additional funding, educational or travel grants which will enhance the quality of **EOU2013UK**. If your company would like to assist the Conference by offering this type of support, please contact Steve Dudley (steve.dudley@bou.org.uk).



Exhibition Hall

Location

The exhibition will take place in the hall of the Lower Common Room and will form the hub of the conference. As well as exhibitors displays, the area will be used for all scientific poster presentations, all morning and afternoon breaks and lunches. This maximises the amount of time delegates spend within the exhibition and provides an excellent opportunity for delegates to interact with industry and to familiarise themselves with the latest advances in technology and research. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide hands-on product demonstrations.

Provisional Exhibition Opening Hours

[Tuesday 27 August 09.00 – 15.00 set-up]

Tuesday 27 August 15.00 – 18.00

Wednesday 28 August 10.00 – 19.00

Thursday 29 August 10.00 – 16.00

Saturday 31 August 10.00 – 14.00

[Saturday 31 August from 14.00 breakdown]

Networking Opportunities within the Exhibition Hall

- Tea and coffee breaks
- Lunch each day
- Exhibition
- Scientific Posters

Stands [4m x 3m]

We have space for a limited number of exhibitor stands. Stands are space only. Exhibitors are responsible for providing their own displays, partitions, poster boards, backdrops, etc. Electricity can be supplied subject to an additional charge. Tables (2x 2m x 2m) and 2 chairs will be provided per stand.

The charge per stand:

£275 for bookings received up to and including 31 May 2013

£375 for bookings received from 1 June 2013 onwards.

All sponsorship and exhibition space prices exclusive of VAT.

The stand fee is inclusive of the following exhibitor services on-site:

- Tea and coffee for two persons
- Lunch each day for two persons
- Company name badge for two persons
- Ambient heating and lighting
- Daily cleaning of the common areas
- Attendance at the Welcome Reception

Please note that while our sponsors will be given priority choice of stand location, early commitment will ensure that your company secures a prominent site.

Exhibition stand information

Further stand information, advice and full details about the exhibition, venue, organisers and ancillary services will be circulated to exhibitors in March 2013.

Contact

If you wish to sponsor any of the conference items or exhibit at the conference, then please contact Steve Dudley [steve.dudley@bou.org.uk].



EOU2013UK – Local Organisers

EOU2013UK is organised and sponsored by some of the UK's leading ornithological organisations, research institutes and bird conservation bodies.



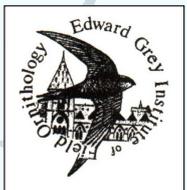
British Ornithologists' Union

The BOU is a worldwide society publishing the world's leading ornithological journal, IBIS. The BOU supports students studying ornithology including their attendance at conferences, including this first EOU meeting in the UK. The BOU also runs a Career Development Bursary scheme for early career researchers and awards Small Ornithological Research Grants annually to projects around the world.



British Trust for Ornithology

The BTO is a scientific research organisation specialising in birds and their habitats. We undertake impartial research and analysis to advance the understanding of natural systems. The BTO provides high quality, impartial and policy-relevant data and information, relied upon for informed decision making. We work in partnership with the academic and conservation science communities, Government, and the private and voluntary sectors.



Edward Grey Institute of Field Ornithology

The Edward Grey Institute of Field Ornithology (EGI) is part of the Department of Zoology of the University of Oxford. Founded in 1937, it researches the behaviour, ecology, evolution and conservation of birds, emphasizing the need to understand organisms in their natural environments. The EGI is well known for its groundbreaking population studies of birds, and was a founding supporter of EOU.



RSPB

The RSPB speaks out for birds and wildlife, tackling the problems that threaten our environment. We are the largest wildlife conservation organisation in Europe, with over a million members. We work to secure the conservation of wildlife through research, education, habitat management and advocacy. We are part of BirdLife International



University of East Anglia

The University of East Anglia (UEA) is an internationally renowned university that provides top quality academic, social and cultural facilities to over 14,000 students. It is a leading member of the Norwich Research Park, one of Europe's biggest concentrations of researchers in environmental science, and the campus is located on 362 acres of parkland and woodland.